



SURVIVING FAMILY BUSINESS TRANSITION INSIDE, OUTSIDE OR ESOP

THURSDAY, FEBRUARY 27, 2020
4 TO 7 P.M.

THE HANCOCK HOTEL
BLANCHARD ROOM
631 S. MAIN STREET, FINDLAY

DID YOU KNOW...

APPROXIMATELY 72% OF 12 MILLION
PRIVATELY-HELD COMPANIES WITH 10 OR MORE
EMPLOYEES HAVE NO EXIT PLAN

AND, APPROXIMATELY 72% OF
FAMILY-HELD COMPANIES FAIL TO MAKE IT
TO THE SECOND GENERATION

*Learn from respected advisors how to
avoid key mistakes and begin a process that
preserves your hard-earned wealth and creates legacy.*

OUR FOCUS...

HOW TO DEVELOP AN EXIT STRATEGY;
WAYS TO SELL YOUR BUSINESS IN STAGES
OR ALL AT ONCE;
COMMON BLIND SPOTS;
CASE STUDIES OF SUCCESSFUL BUSINESS OWNERS;
AND
HOW TO INCREASE AND PROTECT YOUR BUSINESS
VALUE BEFORE EXITING YOUR COMPANY.

*You are cordially invited
to attend this special seminar
for business owners
who are considering exiting their companies
within the next five years.*

JOIN US ON
THURSDAY, FEBRUARY 27, 2020
THE HANCOCK HOTEL
BLANCHARD ROOM
631 S. MAIN STREET, FINDLAY

OUR PROGRAM WILL BE
FROM 4 TO 6 P.M.
WITH NETWORKING AND
GRAZING FROM 6 TO 7 P.M.

*This presentation will provide you with practical tools and
information that will maximize net return
while improving trust and communication among shareholders.*

*Kindly RSVP by Friday, February 21
to rsvp@rcolaw.com, or by phone 419-418-6941.*



FAMILY BUSINESS TRANSITION SEMINAR

SPEAKER PROFILES

KEVIN WARD, SENIOR VICE PRESIDENT, MIDDLE MARKET, COMMERCIAL BANKING, HUNTINGTON NATIONAL BANK

At Huntington, Kevin provides ESOP financial advice to bankers, clients and referral sources. He has over 35 years of commercial and investment banking experience with money center banks including Bank of New York, Manufacturers Hanover Trust, and Citibank.

RICHARD TANNER, PRESIDENT, OWNERSHIP ADVISORS

As President and Founder of Ownership Advisors, Richard helps families manage, protect, and transfer their total wealth. Richard is the creator of The Purposed Wealth System, a unique process for affluent families and entrepreneurs to build alignment between financial wealth and life purpose.

PAUL CROY, ATTORNEY, RCO LAW

With over 35 years of legal experience, Paul serves clients in practice areas that include business and farm transitions, estate planning, trust administration, residential and investment real estate. Paul understands the unique challenges of family-owned businesses. He serves as a board member for his family's locally-owned business.

DISTINGUISHED PANEL

TOM KERN, CHAIRMAN, STYLE CREST, INC.

A respected entrepreneurial leader, Tom founded Style Crest, Inc. in 1972. Under his direction, Style Crest has developed products for the manufactured housing and residential housing market distributing building products to the U.S. and internationally. In 1996, he created KF Ventures, LTD, a family-owned real estate development and construction company with residential communities in five counties of Ohio. Tom has earned numerous awards including Supplier of the Year (1996, 1999, 2014); Manufactured Housing and RV Industry Hall of Fame (2014), and Ernst and Young's Young Entrepreneur of the Year Award for Northwest Ohio (2000).

KEVIN LEININGER, PRESIDENT, THE OHIO & MICHIGAN PAPER COMPANY

Kevin is the first of the third generation of Leiningers to own and operate The Ohio & Michigan Paper Company which was established in 1868. Kevin worked for Coyote Logistics, Chicago, for five years before coming to work for the family business in 2013. Kevin is a member of and group moderator for the University of Toledo's Center for Family Business, and EPIC Toledo.